

BSB60507

ADVANCED DIPLOMA OF MARKETING

CRICOS Course Code: 063587B

TERM DATES

2011

Term	Term Dates
1	10 January – 25 March
<i>BSBMKG608A Develop organisational marketing objectives</i> <i>BSBMKG609A Develop a marketing plan</i>	
Holiday: 26 March – 10 April	
2	11 April – 17 June
<i>BSBMKG603B Manage the marketing process</i> <i>BSBHRM602A Manage human resources strategic planning</i>	
Holiday: 18 June – 10 July	
3	11 July – 23 September
<i>BSBMKG605B Evaluate international marketing opportunities</i> <i>BSBINN601A Manage organisational change</i>	
Holiday: 24 September – 9 October	
4	10 October – 16 December
<i>BSBMGT605B Provide leadership across the organisation</i> <i>BSBMKG607B Manage market research</i>	
Holiday: 17 December – 8 January 2012	