

BSB60507 ADVANCED DIPLOMA OF MARKETING

CRICOS Course Code: 063587B



**STRATHFIELD
COLLEGE**

CRICOS Provider Code:
02736K
NTIS Code: 91223

TERM DATES

2012

Term	Term Date	Start	End
1	9 January – 23 March	<ul style="list-style-type: none"> • 9 January • 20 February 	<ul style="list-style-type: none"> • 17 February • 23 March

BSBMKG608A Develop organisational marketing objectives
BSBMKG609A Develop a marketing plan

Holiday: 24 March – 9 April (Public holiday)

2	10 April – 15 June	<ul style="list-style-type: none"> • 10 April • 14 May 	<ul style="list-style-type: none"> • 11 May • 15 June
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BSBMKG603B Manage the marketing process
BSBHRM602A Manage human resources strategic planning

Holiday: 16 June – 8 July

3	9 July – 21 September	<ul style="list-style-type: none"> • 9 July • 13 August 	<ul style="list-style-type: none"> • 10 August • 21 September
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BSBMKG605B Evaluate international marketing opportunities
BSBINN601A Manage organisational change

Holiday: 22 September – 7 October

4	8 October – 14 December	<ul style="list-style-type: none"> • 8 October • 12 November 	<ul style="list-style-type: none"> • 9 November • 14 December
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BSBMGT605B Provide leadership across the organization
BSBBMKG607B Manage market research

Holiday: 15 December – 6 January 2013