

Certificate IV in Marketing and Communication

BSB40820 [52 weeks]



Strathfield College
AUSTRALIA

TERM DATES 2022

Term 1 2022	10 January 2022 – 27 March 2022 (11 Weeks)
10 Jan to 06 Feb	BSBPEF402 Develop personal work priorities 80
07 Feb* to 06 Mar	BSBMKG437 Create and optimise digital media 80
07 Mar to 27 Mar	BSBMKG435 Analyse Consumer Behaviour 60
Term Break: 28 March 2022 - 10 April 2022 (2 weeks)	
* Enrollment for the mid-term intake will commence on February 07, 2022 – week 5	

Term 2 2022	11 April 2022 – 26 June 2022 (11 Weeks)
11 Apr to 08 May	BSBCRT412 Articulate, Present and Debate Ideas 80
09 May* to 05 June	BSBMKG439 Develop and Apply Knowledge Of Communication Industry 80
06 June to 26 June	BSBWRT411 Write Complex Documents 60
Term Break: 27 June 2022 - 10 July 2022 (2 weeks)	
* Enrollment for the mid-term intake will commence on May 09, 2022 – week 5	

Term 3 2022	11 July 2022 – 25 September 2022 (11 Weeks)
11 Jul to 07 Aug	BSBMKG433 Undertake Marketing Activities 80
08 Aug* to 04 Sep	BSBMKG440 Apply Marketing Communication Across a Convergent Industry 80
05 Sep to 25 Sep	BSBCMM411 Make a Presentation 60
Term Break: 26 Sep 2022 - 02 Oct 2022 (1 week)	
* Enrollment for the mid-term intake will commence on August 08, 2022 – week 5	

Term 4 2022	3 October 2022 – 18 December (11 weeks)
03 Oct to 30 Oct	BSBMKG434 Promote Products and Services 80
31 Oct* to 27 Nov	SIRXMKT006 Develop a Social Media Strategy 80
28 Nov to 18 Dec	BSBTEC303 Create Electronic Presentation 60
Term Break: 19 December 2022 – 8 January 2023 (3 weeks)	
* Enrollment for the mid-term intake will commence on October 31, 2022 – week 5	